PROPOSAL

NAME OF PROJECT: BALIWAG INSTITUTIONAL PARTNER’S NIGHT
DATE: May 22, 2018
VENUE: The Chapter/ Waterwood Club House
PROPONENT: Investment Promotions Unit
PARTNER: Offices under Mayor’s Office
TOTAL COST: P370,000

DESCRIPTION:

The success of a leader is measured in the quantity and quality of individuals, groups and organizations that it was able to engage in championing its mission in local governance, particularly for financial administration, social protection, peace and order, risk management and disaster preparedness, business competitiveness and environmental management.

With this in mind, Mayor Ferdie Estrella proposes to hold an annual Institutional Partner’s Night, a special night of gratitude, recognition, and celebration for all the significant assistance extended by Baliwag LGU’s external partners that made a difference in the lives of the Baliwagenyos.

The same is deemed to serve as a venue to urge partners to step up their role/contribution in championing the mission of the Baliwag LGU, by offering opportunities for the business community/private sector through interventions, thus addressing the gaps. One of the highlights of this activity is the recognition of Top 15 Tax Payers in Baliwag.

OBJECTIVES:

1. To honor and recognize reliable partners of Baliwag.
2. To launch and promote awareness about the rewards program of Baliwag for its invaluable partners.
3. To encourage organizations and companies to partner with the Baliwag LGU in addressing performance gaps.
4. To compile a story of achievers who will automatically represent Baliwag in other award giving bodies with the same set of qualifications.
5. To promote culture of engagement and excellence.

TARGET AUDIENCE:

Partner individuals, groups and organizations of the Municipal Government based on the list to be submitted by the following offices:

Treasurer’s Office, BPLO, MHO, MSWDO, NutriPop, MENRO, MDRRMO, CAO and Mayor’s Office.

PROGRAM FLOW:

Part I

1:00 Registration
Part II

2:00 Prayer
National Anthem
Welcome Remarks
Awarding of Citation to companies, organizations who helped Baliwag LGU last year
Audio Video Presentation *(teaser of call to action, with short testimonies of Baliwagenyos who will represent the vulnerable sector that will need help from the private sector)*
Distribution of Commitment and Engagement Papers
Launching of High FVE Badge with (production number)
Awarding of 15 Highest Tax Payer Award
Closing Remarks
Snacks with Performers

Budgetary Requirement:

<table>
<thead>
<tr>
<th>ITEMS</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation and Roll-out</td>
<td>P10,000</td>
</tr>
<tr>
<td>Serbisyong May Malasakit Portfolio</td>
<td>P30,000</td>
</tr>
<tr>
<td>Exhibit/Physical Set-up</td>
<td>P30,000</td>
</tr>
<tr>
<td>Bouquet of Flowers, Lei</td>
<td>P15,000</td>
</tr>
<tr>
<td>Technical Set-up</td>
<td>P25,000</td>
</tr>
<tr>
<td>Plaque for Taxpayers</td>
<td>P65,000</td>
</tr>
<tr>
<td>Plaque for Partners in Serbisyong May Malasakit</td>
<td>P30,000</td>
</tr>
<tr>
<td>Food for 300 pax (350/head x 300)</td>
<td>P105,000</td>
</tr>
<tr>
<td>Host</td>
<td>P15,000</td>
</tr>
<tr>
<td>Performers</td>
<td>P25,000</td>
</tr>
<tr>
<td>Venue</td>
<td>P20,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td>P370,000</td>
</tr>
</tbody>
</table>

Prepared by:

[Signature]
MELANIE M. CRUZ
Chief of Staff

Recommended for Approval:

[Signature]
ENRIQUE V. TAGLE
Municipal Administrator

Approved by:

[Signature]
FERDINAND V. ESTRELLA
Municipal Mayor