WHEREAS, Section 19 of the Philippine Constitution provides in substance that the State shall develop a self-reliant and independent national economy effectively controlled by Filipinos.

WHEREAS, Section 16 of the Local Government Code of 1991 provides that the local government units shall pursue undertakings to enhance economic prosperity, among other concerns.

WHEREAS, local government units shall take a lead role in attracting more investments that will generate jobs and enhance economic activities in its area of responsibility.

WHEREAS, Section 109 of the Local Government Code of 1991 stipulates that municipal development councils shall formulate local investment incentives to promote the inflow and direction of private investment capital.

WHEREAS, further supported by the issuance of Joint Memorandum Circular No. 01 Series of 2016 of the Department of Interior and Local Government, the Department of Trade and Industry, and the Department of Information and Communications Technology, all cities and municipalities are enjoined to create an enabling environment and complementary reforms that support the revised BPLS standards.

NOW, THEREFORE, I, FERDINAND V. ESTRELLA, Municipal Mayor, Municipality of Baliwag, Bulacan, by virtue of the powers vested in me by law do hereby order:
Section 1. Establishment of the Baliwag Investment Promotions Unit (BIPU) – There is hereby established a unit under the Office of the Municipal Administrator, the Baliwag Investment Promotions Unit.

Section 2. Functions. The Baliwag Investment Promotions Unit will be responsible to perform functions, but not limited to the following:

1. Facilitate the preparation, coordination, and execution of local investment promotion policies, projects and activities of the Municipal Government of Baliwag.
2. Establish a dynamic, systematic, coordinated, and sustained marketing the town of Baliwag as a hassle-free and strategic base for businesses.
3. Provide basic information about business potentials in the Municipality of Baliwag, including local government services and incentives to prospective investors, to attract more investments inflow in the community.
4. Establish an organized database containing updated and relevant facts and figures, as well as insightful reports that highlights attractive sectors of the local economy.
5. Coordinate with other offices concerned in investment promotion of economic activities.
6. Coordinate with the private sector in boosting investment promotion campaigns.
7. Provide an after-care and facilitate linkages to encourage re-investment and expansion among businessmen.
8. Facilitate information dissemination about local government policies related to investment.
Section 3. Effectivity. This Executive Order shall take effect immediately.

Signed in the Municipality of Baliwag, Bulacan this 14th day of September, 2016.

FERDINAND V. ESTRELLA
Municipal Mayor